



PARENTING IN A DIGITAL WORLD

INTERNET SAFETY • THREATS • SOLUTIONS

HELPING YOU NAVIGATE YOUR CHILD'S DIGITAL WORLD

WHO: Elementary, Middle and High School Parents
(no children admitted for presentation)

WHEN: Wednesday, November 14th
6:30-8:00pm

WHERE: SPRINGBROOK ELEMENTARY SCHOOL
Multi Purpose Room
655 Springbrook N Irvine, CA 92614

COST: FREE – presentation sponsored by Springbrook PTA

CHILD CARE: AVAILABLE through CDC for **\$5.00 per child**
(opens at 6:15pm; pay at the door; fall craft activity and dinner included)

What apps are on your child's phone? What social media are they using? What age should a child have a smart phone? Digital technology is an excellent tool to make and enhance social relationships, however, it can also expose our children to risk.

We are excited to have Clayton Cranford, cyber safety expert and law enforcement professional, to help us navigate this very important subject. He created the Cyber Safety Cop website and authored, *Parenting in the Digital World*. He teaches parents and students how to avoid the inherent risks of social media and other web-based platforms by knowing the danger signs and using safe practices.

Clay Cranford will discuss:

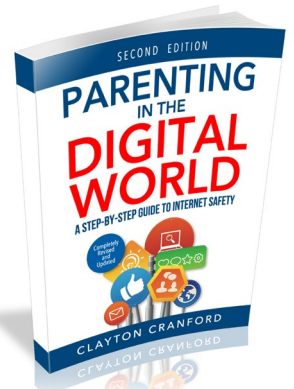
- Current impact of bullying in schools
- Current apps kids are using and what you need to know about them
- Risks associated with popular social media sites
- Online predators
- How to set expectations and consequences
- How to monitor online activity and find secret Instagram accounts
- Parental controls and privacy settings

While the above presentation is only for a parent audience, Officer Cranford will conduct a student-appropriate assembly on internet safety the following morning to Springbrook 4th, 5th and 6th graders.

For more information about the event:
Springbrook PTA
Jennifer Tesoriero – jentesoriero@hotmail.com



Clayton Cranford is a law enforcement professional and one of the nation's leading educators on social media and behavioral threat assessments. He is the author of *Parenting in the Digital World* and winner of the National Bullying Prevention Award.



Clay Cranford's book, *Parenting in the Digital World*, will be available for sale at the event. \$20.00 (cash or credit card).

It is an important tool to making your child's digital world safe.
<http://www.cybersafetycop.com/>